



# Station Order Revised Add to Schedule FL Vote No on 6 Committee

**Market:** Orlando

**Flight Dates:** Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

11816

**Contact:** Brian Cole  
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**Phone:** 407-841-9000  
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**Direct:** 407-822-5943

## WFTV-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
				Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
WFTV 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$2,500.00 \$17,500.00	1	1	1	1	1			1	1	7
Good Morn America 7:00 AM 9:00 AM	EM	M-F 30	\$2,500.00 \$10,000.00		1		1				1	1	4
Saturday 6a News 6:00 AM 9:00 AM	EM	Sa 30	\$1,400.00 \$1,400.00						1				1
Sunday 6a News 6:00 AM 9:00 AM	EM	Su 30	\$1,300.00 \$1,300.00							1			1
The View 11:00 AM 12:00 PM	DT	M-F 30	\$1,200.00 \$2,400.00			1		1					2
WFTV Noon News 12:00 PM 1:00 PM	DT	M-F 30	\$1,100.00 \$1,100.00				1						1
Steve Harvey 3:00 PM 4:00 PM	EF	M-F 30	\$825.00 \$1,650.00			1					1		2
Wheel of Fortune 7:30 PM 8:00 PM	PA	M-F 30	\$4,250.00 \$12,750.00	1	1			1					3
Wheel of Fortune 7:30 PM 8:00 PM	PA	Sa 30	\$1,400.00 \$1,400.00						1				1
Dancing With Star 8:00 PM 10:00 PM	PT	M 30	\$15,000.00 \$15,000.00								1		1
Middle/Neighbors 8:00 PM 9:00 PM	PT	W 30	\$8,500.00 \$8,500.00			1							1
Nashville 10:00 PM 11:00 PM	PT	W 30	\$8,000.00 \$8,000.00			1							1

Rachael Beale

**Media Strategies and Research**

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				Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
Last Man/Malibu	PT	F	\$4,500.00					1					1
8:00 PM 9:00 PM		30	\$4,500.00										
Revenge	PT	Su	\$7,000.00							1			1
9:00 PM 10:00 PM		30	\$7,000.00										
Saturday 11p News	LN	Sa	\$2,100.00						1				1
11:30 PM 12:00 AM		30	\$2,100.00										
Jimmy Kimmel	LF	M-F	\$500.00		1		1						2
12:05 AM 1:05 AM		30	\$1,000.00										
Nightline	LF	M-F	\$1,200.00	1		1							2
11:35 PM 12:05 AM		30	\$2,400.00										
Station Gross Totals			\$98,000.00	3	4	6	4	4	3	2	4	2	32

Rachael Beale

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